



## **SUSTAINABILITY OVERVIEW**

**GREEN HOME SEARCH** Realty Trust Group is Portland's first and only brokerage to offer an online Green Home Search to the public. Home buyers can search all of the green-certified homes in the RMLS (Regional Multiple Listing Service) system, and can select to view only LEED (Leadership in Energy and Environmental Design)-, Earth Advantage- or Energy Star-certified properties.

**AGENTS** More than 150 Realty Trust agents and staff (86 percent of the company employees) have been certified as Earth Advantage S. T. A. R. (Sustainability Training for Accredited Real Estate Professionals) agents – more than any other brokerage in Oregon. This two-day training gives real estate agents expertise in the pillars that make up a green home, including energy efficiency, indoor air quality, resource efficiency and environmental responsibility. The brokerage has made an ongoing commitment with Earth Advantage to certify every new agent.

**OFFICES** Realty Trust staff follows sustainable business practices including carefully considering energy and material use and encouraging and facilitating recycling whenever possible. For example, the company has adopted numerous web-based paperless transaction tools, introduced compact fluorescent light bulbs, and purchased office supplies made from recycled materials – everything from paperclips to file folders. The company is pursuing a stringent third-party green award by RecycleWorks, which is presented to businesses serving as a role model for others in Portland by reducing, reusing, recycling, and making sustainable purchasing choices.

**VENDORS** The company chooses vendors that have a mutual respect for sustainable business practices. It has hired a cleaning company that uses eco-friendly products and a printer that offers 100 percent recycled, chlorine-free, paper created with wind-power for all Realty Trust print jobs.

**TRANSPORT** Upon learning the size of his carbon footprint in the EA S.T.A.R. training session, one agent in the Hollywood office decided to switch to a hybrid car. He convinced three other agents to negotiate a "fleet" price on Priuses for each of them. Another agent based out of the Pearl District stored his Land Rover and now uses a hybrid Zipcar to show his clients properties.

